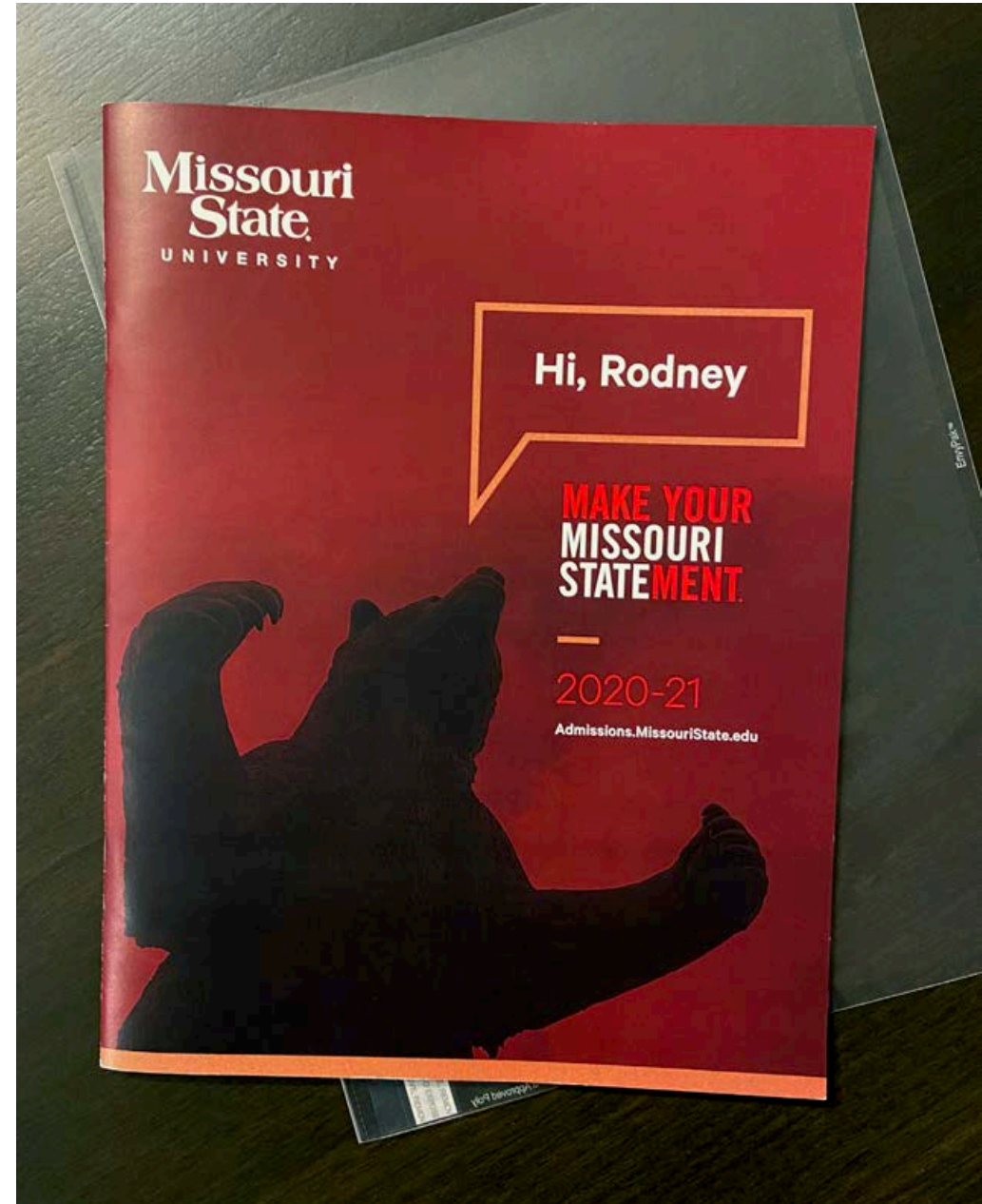


## Variable data viewbook

This is a sample of a Missouri State variable data viewbook that was sent to a fictitious prospective student named Rodney Bear.

His guide is customized with information specific to him and what we know about him:

- His name is on the cover
- His personalized URL is **FutureBear.MissouriState.edu/RodneyBear**
- He is interested in majoring in biology (which is housed in the **College of Natural and Applied Sciences**)
- He is interested in getting involved in **choir** and **intramural sports**
- He is from **Missouri** (in-state student)
- He **has not visited** campus




Missouri State UNIVERSITY

Hi, Rodney

**MAKE YOUR MISSOURI STATEMENT**

2020-21

Admissions.MissouriState.edu


When you stand up, When you have the world's attention, What statement will you make? Will you pursue your passions without being spiteful of others' rights? Will you take your place in a bigger world, and be a part of a bigger conversation? At Missouri State University, you will. It's your time to be heard.

**What statement will you make?**

IT'S YOUR JOURNEY. YOUR STATEMENT.

Activate and access your personalized site customized just for you.

FutureBear.MissouriState.edu/ RodneyBear



# WELCOME ALL CITIZENS

**WHY DOES THE WORLD NEED MORE CITIZEN BEARS?**


Because Missouri State graduates are innovative and successful. They are also genuine and practical, prepared for the real world and a real career.

Our citizen bears:

- Strengthen communities.
- Address society's needs.
- Advance businesses.
- Create art and beauty.
- Contribute research.
- Educate others.
- Provide healthcare.
- Expand the world's knowledge base.

**HOW WILL YOU BE A PART OF SOMETHING BIGGER, AND MAKE IT SOMETHING BETTER?**

IT'S YOUR TIME. **MAKE YOUR MISSOURI STATEMENT.**



At Missouri State, we have a mission. **IT'S WHY WE DO EDUCATION DIFFERENTLY.**

Did you know that Missouri State has a university-wide public affairs mission? When you're here, you're a citizen bear. That means you will find an emphasis on making the world a better place. No matter your major, you will learn about ethics and responsibility.

You will increase your contributions to diversity and inclusion. Missouri State strives to be a welcoming place for everyone.

When you graduate, you will be able to lead a social entrepreneurship team with people from different backgrounds.

≈ 420,000 hours of volunteer service provided by our entire community each year

1,200+ international students on campus from 70+ countries

190+ electronic courses that address sustainability - you can even enroll in sustainability

**SILVER STARS RATING**

From the Association for the Advancement of Sustainability in Higher Education

**#CITIZENBEAR**

FOLLOW ALONG AS WE IMAGINE THE FUTURE.



**HOW MANY YOU CAN ENGAGE WITH THE PUBLIC AFFAIRS MISSION**

**Citizen Leadership**

- Attend events like the Public Affairs Commission and Public Affairs Commission to hear from people who are changing the world. You could interact with some of the nation's most inspiring leaders.

**Examples of recent activities:**

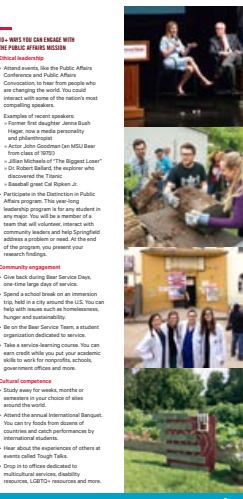
- Justice for our flagbearer James Bush Haggard - a media personality and presidential candidate
- Actor John Goodman Can MSU Bear in a Heartbeat - the nation's first "discarded tire" parade
- Participate in the Distinction in Public Affairs program. This year-long leadership program is for any student in any major. You will be a member of a team that will collaborate, interact with community leaders to help identify and address a problem or need. At the end of the program, you present your research findings.

**Community engagement**

- Jobs and Internship Service Days, one-time large days of service.
- Spend a school break on an immersion trip, both in a city around the U.S. You can also do local trips such as homelessness, hunger and sustainability.
- Be on the Bear Service Team, a student organization dedicated to service.
- Take an ethics training course that can earn credit while you gain your academic skills and leadership, ethics, governance skills and more.

**Cultural competence**

- Study away for weeks, months or semesters in your choice of areas around the world.
- Attend the area International Business and Leadership Institute, a student organization dedicated to diversity and public performance by international students.
- Hear about the experiences of others at events called "Single Tables."
- Drop in to offices dedicated to students with disabilities, disability resources, LGBTIQ+ resources and more.



Our students learn and compete **AT THE HIGHEST POSSIBLE LEVELS.**

In both 2019 and 2018, Missouri State was the **#1 COLLEGE OF CHOICE**, named by ACT Test-takers in Missouri.

MSU has been named to **AMERICA'S TOP COLLEGES LIST** by Forbes magazine.

MSU has been recognized among the nation's **BEST COLLEGES OF DISTINCTION OF 2019-2020** by College of Distinction, which names institutions that strive for excellence in student engagement, teaching, community and outcomes.

MSU received both **BEST IN THE MIDWEST and GREEN COLLEGE** by The Princeton Review.

MSU received the **BEST COLLEGES: REGIONAL UNIVERSITIES (MIDWEST)** by U.S. News & World Report.

As of 2019, Missouri State has achieved the highest classification of **DOCTORAL/PROFESSIONAL UNIVERSITIES** from the Carnegie Classification of Institutions of Higher Education.

MSU received the **STUDENT SUCCESS AFTER GRADUATION** seal by the state of Missouri.

**SEEKING EVER WIDER EMPLOYMENT? TRY THE GREEN COLLEGE.**

Are you an exceptional student? You can join the Green College. Members can also enjoy many benefits, services and more.

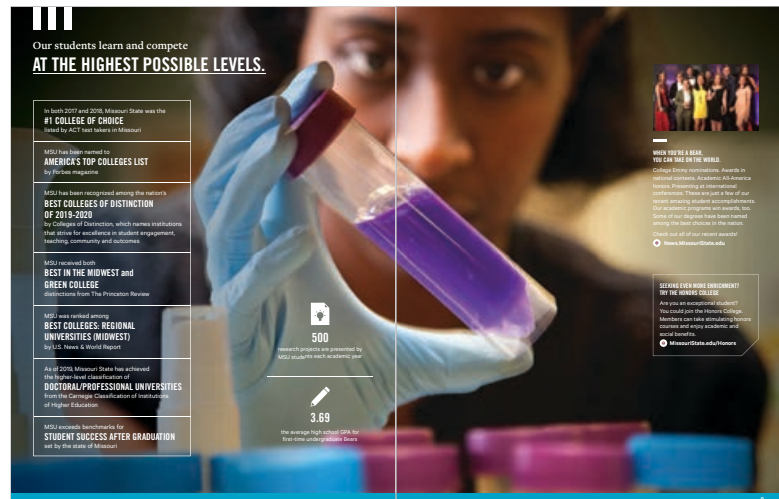
**500** research programs are presented by MSU through each semester year.

**3.69** the average high school GPA for first-time, first-year students.

**SEEKING EVER WIDER EMPLOYMENT? TRY THE GREEN COLLEGE.**

Any you an exceptional student? You can join the Green College. Members can also enjoy many benefits, services and more.

- Biology
- Chemistry
- Computer Science
- Cooperative Engineering
- Geography, Geology and Planning
- Hospitality Leadership
- Mathematics
- Physics, Astronomy and Materials Science



**Here, you can BE IN YOUR ELEMENT.**

Your education will tackle complex questions. You earth and atmosphere will know the answers. Our College of Natural and Applied Sciences, you have how to make new discoveries.

Science is the process that helps us learn about almost everything in the universe. Scientists take on big challenges, explore the natural world and make a difference for society. They contribute to advancements in health, technology, the economy, the environment and more.

How do you get an education on how to create, organize and conduct research? Did you know that every undergraduate student at Missouri State who wants to do research will get the opportunity? In many cases, you could work with top-tier professors doing cutting-edge work.

You will also have experiences in your field. Our students go on to careers around the world, and are prepared for graduate studies. No matter what your career brings, at Missouri State you will find the formula for success.

**CONAS UNDERGRADUATE RESEARCH DAY.**

MSU excels at research, which is displayed and judged.

+100 MSU excels at research, which is displayed and judged.

Our herbaturus has +100,000 plant specimens and collections of herbarium and xeroderma.

In a recent academic year, chemistry faculty and students made 35+ presentations at professional conferences.

**OUR ACCREDITATIONS CONFIRM OUR QUALITY.**

Our complete science program has been accredited by the Computing Commission of ASCT since 1953. This distinction is rare for complete science departments. It ensures the curriculum and our faculty reflects the recombinations of national education groups.

Our hospitality leadership department is the only one in Missouri accredited by the Accreditation Commission for Programs in Hospitality Administration. This distinction, which we have held since 1952, is valuable because it ensures that our curriculum reflects high national standards.

**BENEFIT FROM REMARKABLE RESOURCES**

- We have over 100 classrooms with instruments including CIP, MS, IR, NMR, X-ray and other spectrometers, a particle size analyzer, gas, liquid and gravimetric chromatography, a dye diffraction, a rheograph, microprobe and more.
- We have a study room just for sustainability students open 24 hours a day.
- Complete science students can use our classrooms equipped to teach programming languages Python and C++, and all of various laboratory software used for mapping, data analysis and modeling.
- Faculty science educators can share and teach at Science Scholars Labs at Chancellors Laboratory, a 42,000 sq. ft. school on campus.
- Our biology equipment includes recording spectrophotometers, DNA sequencers, thermocyclers, ultracentrifuges and a Gamma counter.
- We have a study room just for sustainability students open 24 hours a day.
- Complete science students can use our classrooms equipped to teach programming languages Python and C++, and all of various laboratory software used for mapping, data analysis and modeling.
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- Our biology equipment includes recording spectrophotometers, DNA sequencers, thermocyclers, ultracentrifuges and a Gamma counter.









You are thinking about how to pay for your Missouri State education. **WE CAN HELP.**



**GET FINANCE TIPS**  
You can go to activities and presentations put on by Real Life Education in Financial Education to learn about student loans, meeting a budget, saving for school, filing your taxes, thriving, shopping and more.

MissouriState.edu/RealLife



**YOU CAN SAVE RES TO ADVANCE!**  
If you receive the Board of Governors, Provost or Deans Scholarship, you have access to a \$2000 study money reward. There are 200 institutions you can experience through our store and long-term study money programs. Start planning your trip!

MissouriState.edu/StudyAway

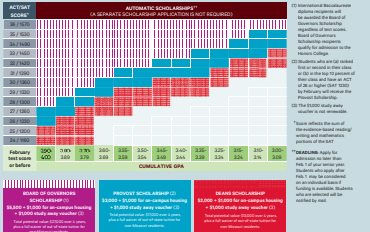
**EMERGE**

**EMERGE OUR SCHOLARSHIPS**

Full details about application guidelines, renewal criteria, number available and allowable scholarship combinations are online.

MissouriState.edu/Scholarships

SCHOLARSHIP	AMOUNT	ELIGIBILITY	REQUIREMENTS	APPLICATION DEADLINE
Provostial	\$5,000 per year	Missouri State University	Apply for admission	December 1
Executive Excellence	\$4,000 per year	Missouri State University	Must have a demonstrated commitment to the pursuit of learning and excellence. Must also request one or more of the following awards from a faculty or administrator who is a member of the Executive Excellence Leadership Council.	January 30
Archbishop Cardinal Landrum	\$3,000 per year	Missouri State University	Must be a member of the Roman Catholic Church and a member of the Archdiocese of St. Louis.	January 30
<b>OTHER SCHOLARSHIPS</b>				
Missouri State Advantage	\$2,000 per year	Missouri State University	Apply for admission	December 1
Missouri State Promise	\$2,000 per year	Missouri State University	Must be a member of the Roman Catholic Church and a member of the Archdiocese of St. Louis.	January 30
Missouri State Scholarship for Business Leadership Award	\$2,000 per year	Missouri State University	Must be a member of the Roman Catholic Church and a member of the Archdiocese of St. Louis.	January 30
Missouri State Scholarship for Business Leadership Award	\$2,000 per year	Missouri State University	Must be a member of the Roman Catholic Church and a member of the Archdiocese of St. Louis.	January 30
Continuing the Tradition - Tubbs	Varies	Missouri State University	Must be a member of the Roman Catholic Church and a member of the Archdiocese of St. Louis.	January 30



Start making your statement: **APPLY NOW!**

Applying has never been easier. It's FREE, and MSU is now on the Common App.

MissouriState.edu

**HOW DO YOU LIVE YOUR LIFE?**  
The Missouri State curriculum requirement is based on the requirements of the Missouri Learning Board for Higher Education.

**ADDITIONAL ELECTIVES:** Additional elective credit to be used in conjunction with the Missouri State curriculum requirement.

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**WHEN CAN I APPLY?**  
Our application opens July 15 for the 2020-21 academic year. Our priority deadline is Feb. 1.

**WHEN DO I ACCEPT MY ADMISSION OFFER?**  
We ask that you accept your offer of admission by playing the \$25 confirmation fee on or before May 5. This reserves your spot for the upcoming fall.

**Missouri State** OFFICE OF ADMISSIONS

601 S. NATIONAL, 4TH FLOOR  
SPRINGFIELD, MO 65802  
Admissions.MissouriState.edu

Rodney Bear  
123 South St.  
Springfield, MO 65802

**TAKE A VIRTUAL TOUR**  
Any time you want, you can explore 200 degree views of modern, 400,000-sq-ft campus. You will be able to go inside classrooms, labs, and student centers.

MissouriState.edu/VirtualTour

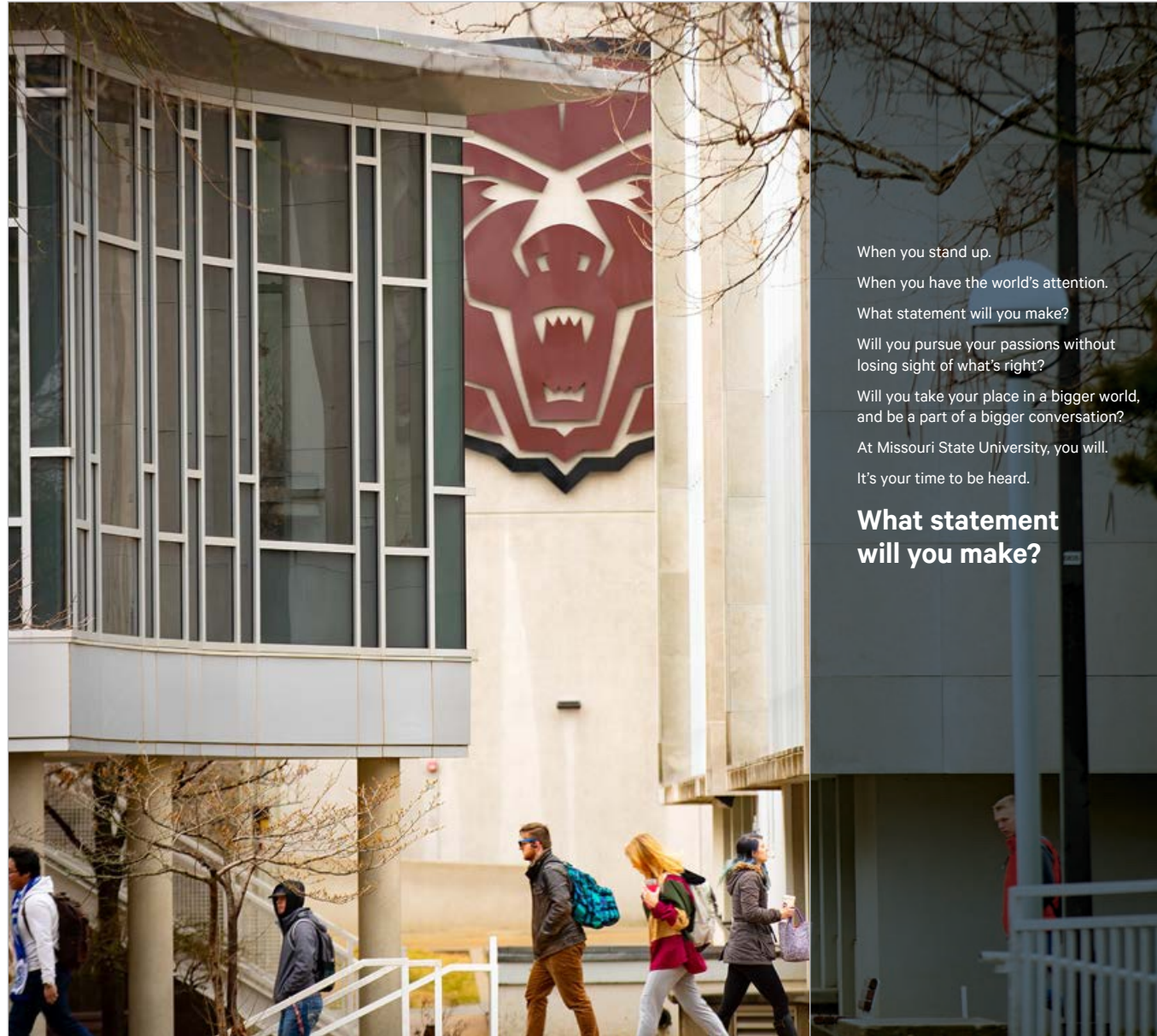
**WE'D LOVE TO SOCIALIZE WITH YOU**  
Be our fan or subscribe to our feeds to talk with other Bears, find out about life on campus, watch videos and get all the latest MSU news!

Missouri State University  
@MissouriState  
@MissouriState

The next few pages show the Rodney's viewbook spreads in more details, with notes explaining each spread, whether it is a static spread or a variable spread.



Rodney is given a **personalized URL** that's unique to him. When he visits the URL, the pages are customized to his interests.



When you stand up.  
When you have the world's attention.  
What statement will you make?  
Will you pursue your passions without losing sight of what's right?  
Will you take your place in a bigger world, and be a part of a bigger conversation?  
At Missouri State University, you will.  
It's your time to be heard.

**What statement will you make?**

**IT'S YOUR JOURNEY.  
YOUR STATEMENT.**

Activate and access your personalized site customized just for you!

[FutureBear.MissouriState.edu/  
RodneyBear](https://FutureBear.MissouriState.edu/RodneyBear)



The next three spreads are all static pages. All recipients will see the same spreads. The information presented on these pages is applicable to all prospective students.

# III WELCOME ALL CITIZENS

## WHY DOES THE WORLD NEED MORE CITIZEN BEARS?

Because Missouri State graduates are innovative and resourceful! They are also genuine and practical, prepared for the real world and a real career.

Our citizen Bears:

- Strengthen communities.
- Address society's needs.
- Advance businesses.
- Create art and beauty.
- Contribute research.
- Educate others.
- Provide health care.
- Expand the world's knowledge base.



## MORE IMPORTANTLY: WHY SHOULD YOU BE A MISSOURI STATE BEAR?

Because you're ready to:

- Connect the dots between thinking critically and acting heroically.
- Thrive in a close-knit community of thousands.
- Be better at being heard, because you know how to listen.
- Test the strength of your convictions and find courage to change your mind.

HOW WILL YOU BE A PART OF SOMETHING BIGGER,  
AND MAKE IT SOMETHING BETTER?

IT'S YOUR TIME.  
MAKE YOUR **MISSOURI STATEMENT.**



At Missouri State, we have a mission.  
**IT'S WHY WE DO EDUCATION DIFFERENTLY.**

Did you know that Missouri State has a university-wide public affairs mission?

When you're here, you're a citizen Bear. That means you will find an emphasis on making the world a better place. No matter your major, you will learn about ethics and leadership.

You will notice our commitment to diversity and inclusion. Missouri State strives to be a welcoming place for everyone.

When you graduate, you're prepared to be a global citizen who can work and live with people from different backgrounds.



FOLLOW ALONG AS WE IMAGINE THE FUTURE:

**#CITIZENBEAR**



≈420,000

hours of volunteer service provided by our campus community each year



1,200+

international students on campus from 70+ countries



190+

academic courses that address sustainability — you can even minor in sustainability



MSU holds a  
**SILVER STARS RATING**

from the Association for the Advancement of Sustainability in Higher Education

**10+ WAYS YOU CAN ENGAGE WITH THE PUBLIC AFFAIRS MISSION**

**Ethical leadership**

- Attend events, like the Public Affairs Conference and Public Affairs Convocation, to hear from people who are changing the world. You could interact with some of the nation's most compelling speakers.

Examples of recent speakers:

- » Former first daughter Jenna Bush Hager, now a media personality and philanthropist
- » Actor John Goodman (an MSU Bear from class of 1975!)
- » Jillian Michaels of "The Biggest Loser"
- » Dr. Robert Ballard, the explorer who discovered the Titanic
- » Baseball great Cal Ripken Jr.

- Participate in the Distinction in Public Affairs program. This year-long leadership program is for any student in any major. You will be a member of a team that will volunteer, interact with community leaders and help Springfield address a problem or need. At the end of the program, you present your research findings.

**Community engagement**

- Give back during Bear Service Days, one-time large days of service.
- Spend a school break on an immersion trip, held in a city around the U.S. You can help with issues such as homelessness, hunger and sustainability.
- Be on the Bear Service Team, a student organization dedicated to service.
- Take a service-learning course. You can earn credit while you put your academic skills to work for nonprofits, schools, government offices and more.

**Cultural competence**

- Study away for weeks, months or semesters in your choice of sites around the world.
- Attend the annual International Banquet. You can try foods from dozens of countries and catch performances by international students.
- Hear about the experiences of others at events called Tough Talks.
- Drop in to offices dedicated to multicultural services, disability resources, LGBTQ+ resources and more.





# Our students learn and compete AT THE HIGHEST POSSIBLE LEVELS.

In both 2017 and 2018, Missouri State was the  
**#1 COLLEGE OF CHOICE**  
listed by ACT test takers in Missouri

MSU has been named to  
**AMERICA'S TOP COLLEGES LIST**  
by Forbes magazine

MSU has been recognized among the nation's  
**BEST COLLEGES OF DISTINCTION  
OF 2019-2020**  
by Colleges of Distinction, which names institutions  
that strive for excellence in student engagement,  
teaching, community and outcomes

MSU received both  
**BEST IN THE MIDWEST and  
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distinctions from The Princeton Review

MSU was ranked among  
**BEST COLLEGES: REGIONAL  
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As of 2019, Missouri State has achieved  
the higher-level classification of  
**DOCTORAL/PROFESSIONAL UNIVERSITIES**  
from the Carnegie Classification of Institutions  
of Higher Education

MSU exceeds benchmarks for  
**STUDENT SUCCESS AFTER GRADUATION**  
set by the state of Missouri



500

research projects are presented by  
MSU students each academic year



3.69

the average high school GPA for  
first-time undergraduate Bears



## WHEN YOU'RE A BEAR, YOU CAN TAKE ON THE WORLD.

College Emmy nominations. Awards in national contests. Academic All-America honors. Presenting at international conferences. These are just a few of our recent amazing student accomplishments. Our academic programs win awards, too. Some of our degrees have been named among the best choices in the nation.

Check out all of our recent awards!

[News.MissouriState.edu](https://news.missouristate.edu)

## SEEKING EVEN MORE ENRICHMENT? TRY THE HONORS COLLEGE

Are you an exceptional student?  
You could join the Honors College.  
Members can take stimulating honors  
courses and enjoy academic and  
social benefits.

[MissouriState.edu/Honors](https://missouristate.edu/honors)

This spread is customized to Rodney's academic interest, which is biology. Biology is housed within the College of Natural and Applied Sciences. This is the spread for this specific college.

We also designed additional spreads for the other academic colleges, which we will show later in this PDF.



Here, you can  
**BE IN YOUR ELEMENT.**

Your education will tackle complex questions. You can't automatically know the answers. In our College of Natural and Applied Sciences, you learn how to make new discoveries.

Science is the process that helps us learn about almost everything in the universe. Scientists take on big challenges, improve the human experience and make a difference for society. They contribute to advancements in health, technology, the economy, the environment and more.

Here, you will find an emphasis on how to create, organize and conduct research. Did you know that every undergraduate student at Missouri State who wants to do research will be given the opportunity? In many cases, you could work with top-tier professors doing cutting-edge work.

You will also have experiences in your field. Our students go on to careers around the world, and are prepared for graduate studies.

No matter what your career brings, at Missouri State you will find the formula for success.



DEPARTMENTS IN THE  
**COLLEGE OF NATURAL AND APPLIED SCIENCES**

- Biology
- Chemistry
- Computer Science
- Cooperative Engineering\*
- Geography, Geology and Planning
- Hospitality Leadership
- Mathematics
- Physics, Astronomy and Materials Science

\* Missouri State offers civil, electrical and mechanical engineering in cooperation with the Missouri University of Science and Technology. MSU offers the nonengineering courses, and S&T offers the engineering courses. All classes are taught on the MSU campus. Your diploma will come from Missouri S&T. These programs are open to all Missouri State students. If you want to pursue a discipline other than civil, electrical or mechanical engineering, we offer a pre-engineering program.



All undergraduate students in the college can participate in

**CNAS UNDERGRADUATE RESEARCH DAY.**

You could submit your work, which is displayed and judged.



**+100**

MSU scholarships exclusively available to students in the College of Natural and Applied Sciences



Our herbarium has  
**+100,000**

plant specimens and collections of vertebrates and invertebrates



In a recent academic year, chemistry faculty and students made

**35+**

presentations at professional conferences

**OUR ACCREDITATIONS CONFIRM OUR QUALITY.**

Our **computer science program** has been accredited by the Computing Commission of ABET since 1989. This distinction is rare for computer science departments. It ensures the curriculum you will study reflects the recommendations of national education groups.

Our **hospitality leadership department** is the only one in Missouri accredited by the Accreditation Commission for Programs in Hospitality Administration. This distinction, which we have held since 1992, is valuable because it ensures that our curriculum reflects high national standards.

**BENEFIT FROM REMARKABLE RESOURCES**

- We have chemistry lab classrooms with instruments including ICP-MS, IR, NMR, Raman and other spectrometers; a particle-size analyzer; gas, liquid and preparative chromatography; X-ray diffractometers; a thermogravimetric analyzer; and more.
- You will have access to research and surveying equipment used by geoscientists in the field.
- We have geographic information systems labs with cutting-edge software used for mapping, data analysis and modeling.
- We have some of the most advanced physics, astronomy and materials sciences facilities in the Midwest.
- Baker Observatory is off campus, with two large and many small telescopes, including one equipped with a camera to capture amazing astronomical images.
- You can conduct research at the Ozarks Environmental and Water Resources Institute.
- Our biology equipment includes recording spectrophotometer, DNA sequencer, Nomarski microscopes, ultracentrifuges and a Gamma counter.
- We have a study room just for mathematics students, open 24 hours a day.
- Computer science students can use two classrooms equipped to teach programming languages Python and C++, and an all-purpose laboratory.
- Hospitality leadership students can be part of a student-managed restaurant.
- Future science educators can observe and teach at Science Scholars Labs at Greenwood Laboratory School, a K-12 school on campus.



This spread is static. All recipients will see this spread, which contains all the academic majors offered at Missouri State.



Your statement starts with  
**YOUR ACADEMIC CHOICE.**

Feel empowered as you build your future. Explore a wide range of well-established degree programs, or create an individualized major, made just for you.

Explore all majors, minors and certificates: [MissouriState.edu/Programs](http://MissouriState.edu/Programs)

**170+**  
bachelor's degree options

**90+**  
graduate programs, including  
master's and doctoral degrees

**30+**  
accelerated graduate programs  
(You can earn credit toward  
a master's or doctoral degree  
while completing your  
bachelor's degree)

**40+**  
undergraduate certificate  
programs

**LEARN ABOUT  
MAJORS, MINORS  
AND CERTIFICATES**

Do you know the difference between a major, minor and certificate?

**MAJORS:** This is your main area of study. It should relate to your chosen career field.

**MINORS:** These are secondary areas of study. Some majors, but not all, require a minor. You can explore a general area of professional or personal interest, such as art, biology or history.

**CERTIFICATES:** These are optional, concentrated programs that can either complement your major, or give you experience in a completely different area. Certificates show potential employers you are competent in professional or practical skills. Missouri State offers more than 40 undergraduate certificates on topics such as Conflict and Dispute Resolution, Forensic Child Psychology, Jazz Studies, Museum Studies, Web Programming, Small Town Planning and Development, and Foundations of Pharmaceutical Science.

**UNDERGRADUATE MAJORS**

**Accounting**

**Agricultural Business:**  
Enterprise Management  
Finance and Management  
Marketing and Sales

**Animal Science**

**Anthropology**

**Art:**

3D Studies  
Computer Animation  
Digital Arts  
Drawing  
Painting  
Photography  
Printmaking

**Art and Design**

**Art History**

**Biology:**\*

Environmental Biology  
and Evolution  
Microbiology and  
Biotechnology  
Pre-Teacher Education  
Wildlife Biology

**Business Analysis**

**Cell and Molecular Biology**

**Chemistry:**\*

Biochemistry  
Graduate School  
Industrial

**Child and Family Development**

**Civil Engineering\***

**Clinical Laboratory Sciences-  
Medical Technology\*\***

**Communication:**

Communication Studies  
Intercultural Communication  
and Diversity  
Organizational Communication

**Communication Sciences and  
Disorders:**

Audiology  
Education of Deaf and Hard  
of Hearing  
Speech-Language Pathology

**Computer Science:**

Computer Science  
Software Development

**Construction Management**

**Criminology**

**Dance**

**Design:**

Graphic Design  
Graphic Design and  
Illustration  
Illustration

**Dietetics**

**Digital Film and Television  
Production**

**Early Childhood Education**

**Economics**

**Electrical Engineering\***

Electronic Arts:  
Audio Studies  
Computer Animation Studies  
Interactive New Media  
Studies  
Video Studies

**Elementary Education**

**English:**

Creative Writing  
Literature

**Entertainment Management**

**Entrepreneurship**

**Environmental Plant Science:**

Horticultural  
Crop Science

**Exercise and Movement  
Science:**

Health Studies  
Pre-Professional

**Fashion Merchandising and  
Design:**

Fashion Design and Product  
Development  
Fashion Merchandising and  
Management

**Film and Media Studies**

**Finance:**

Corporate and Investments  
Financial Planning

**General Agriculture:**\*

Agricultural Communication  
Agriculture

**General Business**

**General Studies**

**Geography**

**Geology**

**Geospatial Sciences**

**Gerontology**

**Global Studies**

**Health Services:**

Clinical Services  
Health Services

**History**

**Hospitality Leadership:**\*

Club Management  
Food and Beverage  
General Operations  
Lodging  
Senior Living Management  
Tourism

**Individualized Major**

**Information Technology:**

Application Development  
Cybersecurity  
IT Infrastructure

**Interior Design**

**Journalism**

**Logistics and Supply Chain  
Management**

**Management:**

Administrative Management  
Human Resources  
Management  
International Business  
Administration  
Operations Management

**Marketing:**

Advertising and Promotion  
Marketing Management  
Marketing Research  
Sales/Sales Management

**Mathematics:**\*

Actuarial Mathematics  
Applied Mathematics  
General Mathematics  
Statistics

**Mechanical Engineering\***

Mechanical Engineering  
Technology

**Middle School Education:**

Language Arts  
Mathematics  
Science  
Social Science

**Modern Language:**\*

Applied Business  
Second Language  
Teacher Certification  
Translation

**Music:**\*

Composition  
Instrumental Performance  
Keyboard Performance  
Vocal Performance

**Musical Theatre\*\***

**Natural Resources**

**Nursing:\*\***

Generic, Four-Year Program  
RN Completion Program

**Philosophy**

**Physics:**

Astronomy and Astrophysics  
Career Prep Physics  
Materials Physics  
Teaching Prep Physics

**Planning**

**Political Science**

**Professional Writing**

**Psychology**

**Public Relations**

**Radiography:\*\***

Management  
Science

**Recreation, Sport and  
Park Administration**

**Religious Studies**

**Respiratory Therapy:\*\***

Management  
Science

**Risk Management and  
Insurance**

Enterprise Risk Management  
Insurance

**Social Work\*\***

**Sociology**

**Socio-Political  
Communication**

**Special Education/Cross  
Categorical**

**Teaching of Agriculture  
Education\***

**Teaching of Art and Design\***

**Teaching of English\***

**Teaching of Family and  
Consumer Sciences\***

**Teaching of History\***

**Teaching of Mathematics\***

**Teaching of Modern  
Language\***

**Teaching of Music:\*\***

Instrumental  
Vocal/Choral

**Teaching of Physical  
Education\***

**Teaching of Speech and  
Theatre:\***

Communication  
Theatre

**Theatre**

**Theatre and Dance:**

Acting\*\*  
Dance  
Design/Technology/Stage  
Management

**Wildlife Conservation and  
Management**

**SHOULD YOU ENTER A  
PRE-PROFESSIONAL  
PROGRAM?**

These programs are your competitive edge to a career in health, law or engineering. These programs are not majors. They are paths that prepare you to enter a professional degree program after you earn your bachelor's.

In these programs, you pursue a Missouri State major. Many different MSU majors will provide you a foundation for professional programs. Your advisor, who is extensively trained, will work closely with you as you select a major and courses. Your advisor will help you stay on track with admission requirements for professional schools. MSU students are regularly admitted to leading schools in all professional areas.

**MSU PRE-PROFESSIONAL  
PROGRAMS**

**Pre-Athletic Training**

**Pre-Chiropractic Medicine**

**Pre-Dentistry**

**Pre-Engineering**

**Pre-Law**

**Pre-Medicine**

**Pre-Occupational Therapy**

**Pre-Optometry**

**Pre-Pharmacy**

**Pre-Physical Therapy**

**Pre-Physician Assistant  
Studies**

**Pre-Veterinary Medicine**

**GRADUATE PROGRAMS**

**Accelerated master's  
programs are underlined:**

These programs allow qualified students to begin earning credit toward a master's degree while completing their requirements for a bachelor's degree.

**Accountancy**

**Agriculture**

**Applied Behavior Analysis**

**Applied Second Language  
Acquisition**

**Athletic Training**

**Audiology (doctorate)**

**Biology**

**Business Administration**

**Cell and Molecular Biology**

**Chemistry**

**Child Life Studies**

**Communication**

**Computer Science**

**Counseling**

**Counseling and Assessment –  
Specialist in Education**

**Criminology and Criminal  
Justice**

**Cybersecurity**

**Defense and Strategic Studies**

**Early Childhood and  
Family Development**

**Early Childhood Special  
Education**

**Educational Administration**

**Educational Administration –  
Specialist in Education**

**Educational Leadership  
(cooperative doctorate)\***

**Educational Technology**

**Education of the Deaf  
and Hard of Hearing**

**Elementary Education**

**English**

**Fine Arts, Visual Studies**

**Geography and Geology**

**Global Studies**

**Health Administration**

**Health Promotion and  
Wellness Management**

**History**

**Information Technology**

**Interdisciplinary Studies  
(Cross-disciplinary program  
housed in the Graduate  
College)**

**Literacy**

**Materials Science**

**Mathematics**

**Music**

**Natural and Applied Science**

**Nurse Anesthesia Practice  
(doctorate)**

**Nursing**

**Nursing Practice (doctorate)**

**Nutrition and Dietetics**

**Occupational Therapy**

**Pharmacy (cooperative  
doctorate)\***

**Physical Therapy (doctorate)**

**Physician Assistant Studies**

**Plant Science**

**Professional Studies (Cross-  
disciplinary program housed  
in the Graduate College)**

**Project Management**

**Psychology**

**Public Administration**

**Public Health**

**Religious Studies**

**Secondary Education:<sup>†</sup>  
English, History and  
Mathematics**

**Social Work**

**Special Education**

**Speech-Language Pathology**

**Student Affairs in Higher  
Education**

**Teacher Leadership –  
Specialist in Education**

**Teaching**

**Teaching and Learning**

**Writing**

\* Offered as a free-standing major (e.g., mathematics) or as a major with a specialization (e.g., mathematics with an option in statistics).

\*\* Offered in cooperation with professional schools. Admission to Missouri State does not guarantee admission to the professional school. See undergraduate catalog online for details on program requirements.

† These programs are housed in the department of the subject area.

• Offered in cooperation with Missouri University of Science and Technology. Contact Dr. Doug Carroll, cooperative engineering program director, at 417-838-6208 or Engineering@MissouriState.edu.

\*\* A competitive admission program. See undergraduate catalog online for details.

• Cooperative program with the University of Missouri-Columbia leading to an E.D. degree awarded by the University of Missouri-Columbia.

• Cooperative program with the University of Missouri-Kansas City leading to a Pharm.D. degree awarded by the University of Missouri-Kansas City.

This spread is static. All recipients will see this spread, which is about our facilities.



We're building a destination campus  
**TO BETTER SERVE YOU.**

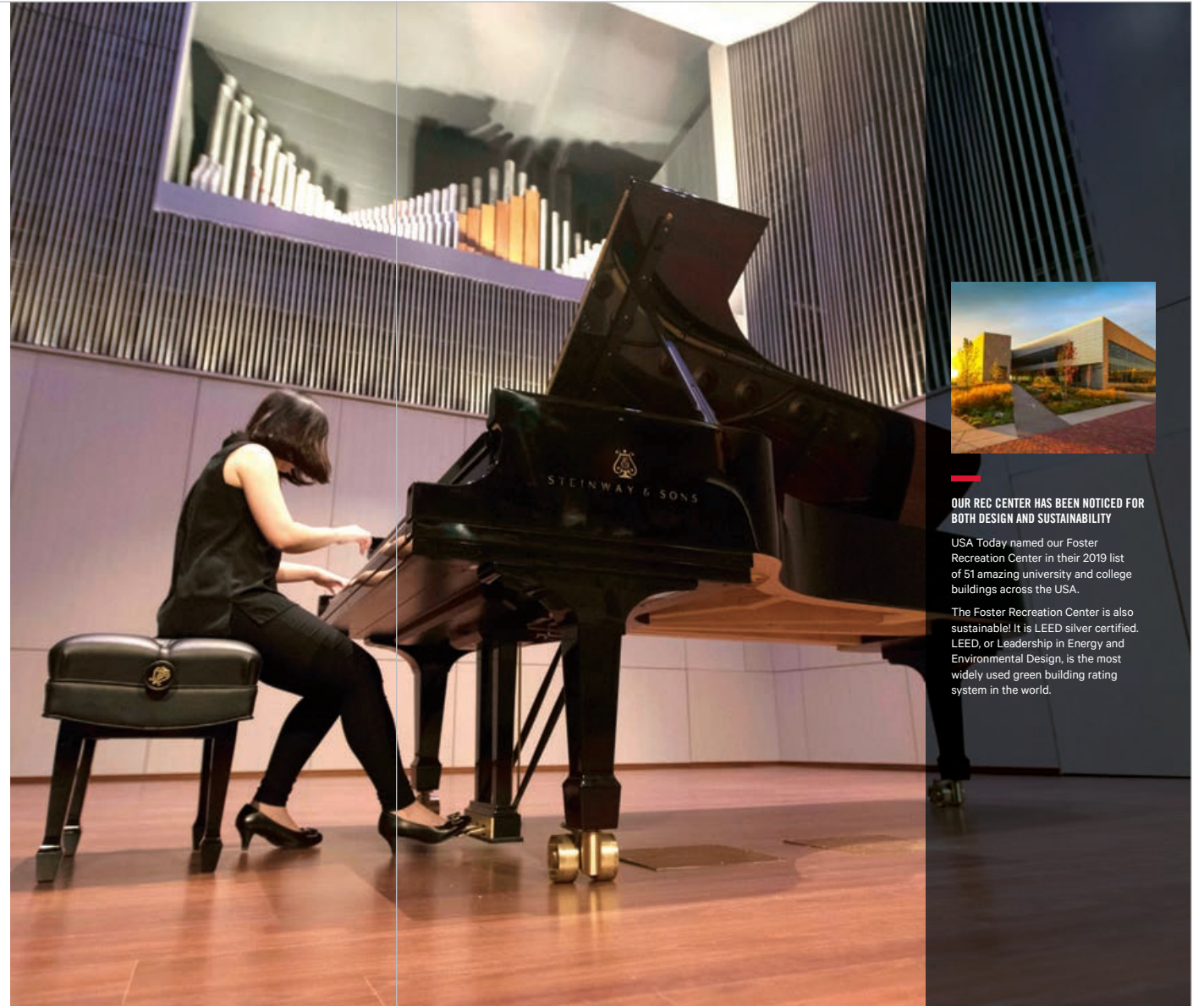
New buildings and amazing renovations have changed the face of Missouri State University in recent years. We have great news: More improvements are on the way.

Our goal is to give you the spaces you need for learning and research. We are dedicated to providing the tools and technology you need for today's workplace.

We're a great destination for anyone interested in:

- The arts.
- Agriculture.
- Business.
- Education.
- The humanities.
- Health care and human services.
- Science.

And the entire student experience.



**OUR REC CENTER HAS BEEN NOTICED FOR BOTH DESIGN AND SUSTAINABILITY**

USA Today named our Foster Recreation Center in their 2019 list of 51 amazing university and college buildings across the USA.

The Foster Recreation Center is also sustainable! It is LEED silver certified. LEED, or Leadership in Energy and Environmental Design, is the most widely used green building rating system in the world.



The next two spreads are customized to Rodney's extracurricular interests, which are choir and intramural athletics.

We also designed additional spreads for other extracurricular interests, which we will show later in this PDF.



## We can help you **CULTIVATE YOUR LOVE FOR THE ARTS.**

Perform. Create. Sing, write, dance, compose, communicate, play — and so much more. We have the organizations and resources that help you experience the arts or develop your own talents.



### ATTEND SHOWS ON CAMPUS

- **Juanita K. Hammons Hall for the Performing Arts:** Do you love Broadway shows like "The Lion King" or "Les Misérables?" You can catch touring performances of the highest caliber at this campus venue.
- **Tent Theatre:** A summer tradition for decades, where students can act alongside professional guest artists in fun musicals and comedies.
- **Cogger Theatre:** Students stage at least seven major productions here a year, including contemporary and period plays, musicals, dance concerts and performances for children.
- **Balcony Theatre:** An intimate theatre where we put on one-acts, recitals and more.

### VISUAL ARTS

Express yourself. We have galleries in which you can exhibit your own work, or be inspired by the work of others. You'll be invited to art walks and exhibition openings. You can join 10+ clubs devoted to art, from sculpture to photography, jewelry design to animation.

### MUSIC

Find your forte. We have singing: three a capella groups, a flagship touring choir, a men's chorus, a women's chorus, a mixed choir of students and community members, and a choir that includes all the other choirs. We have bands: one marching band, four concert bands, two basketball bands and five entertainment ensembles. We have instrumental opportunities: The Missouri State Symphony Orchestra, a Jazz Studies Ensemble, a Jazz Symposium and a Chinese music ensemble. We also have Opera Theatre, a national award-winning troupe of students.

### WRITING

Make your statement through your sentences. You can try creative, journalistic, technical and many other types of fiction and nonfiction writing. We are home to the Ozarks Writing Project, an official site for the National Writing Project.

### PERFORMING ARTS

Take the stage. We have theatres and acting troupes, 10+ bands (including our renowned Pride Marching Band), 5+ choirs (including our internationally known Chorale) and dance companies. You'll find studios for dance, acting and stage combat.

### COMMUNICATION

Be part of a place where minds meet. You can join an active chapter of the Public Relations Student Society of America, or groups related to speech and theatre. You'll be given the chance to present papers at communication conferences. Like to debate? Our Holt V. Spicer Debate Forum is one of the oldest and most successful collegiate programs in the country.

### MEDIA ARTS

Tell your story. We have award-winning programs in media, journalism and film. We have a television production center, an award-winning student newspaper, a cooking competition show created entirely in-house and more. We are the home of the local public radio station.





Whether you want to cheer or play,

## IT'S TIME TO #BEARUP.

YOU CAN BE A FAN IN ANY SEASON

**WE HAVE 17 NCAA DIVISION I ATHLETIC TEAMS THAT PLAY IN GREAT VENUES.**

- Baseball
- Basketball (M, W)
- Beach Volleyball (W)
- Cross Country (W)
- Football
- Golf (M, W)
- Indoor Track (W)
- Outdoor Track (W)
- Soccer (M, W)
- Softball (W)
- Swimming (M, W)
- Tennis (W)
- Volleyball (W)



**WHEN'S THE GAME? FIND OUT!**  
[MissouriStateBears.com](http://MissouriStateBears.com)



**STUDENTS GET IN FREE**  
 to most home athletic events

**60+**

NCAA team championship appearances since 1982-83 (Including a trip to the **Sweet 16** by the Lady Bears in 2019)

**5**

Missouri Valley Conference All-Sports Champions



**MY STATEMENT AS A CITIZEN ATHLETE:**  
**JORDAN WILKES**

"My favorite thing about being a Bear is being part of a family. Here's a memory I will always have: One game, the other team kicked a field goal to tie the game and go to overtime. We blocked it, and everybody got so excited they ran on the field! It was really joyful."

- Linebacker for the Football Bears
- **Major:** Health services
- **Minor:** Health care management
- **Career goal:** Help people by going into nursing, then open own clinic as a nurse practitioner
- **Academic honors:** Athletics Director's Honor Roll
- **Hometown:** St. Louis



### BE ON YOUR OWN TEAM!

Do you love playing ice hockey, spiking a volleyball, tossing a Frisbee or doing anything that gets you active? We have intramural sports open to all students. You can play in either the Just for Fun league or the more competitive Top Gun league.



### HAVE AN OUTDOOR ADVENTURE

The Ozarks is known for beautiful natural surroundings. Our Outdoor Adventures program gives you the chance to take it all in! You can go on trips to hike, canoe, cycle and more, or rent equipment such as tents, kayaks and sleeping bags.



### YOUR PLACE TO GET FIT AND BE WELL

Do you want to swim in a 7,000-square-foot pool, take an '80s Power Jam fitness class or scale an indoor rock-climbing wall? You can do all of this and more at the Foster Recreation Center. Here, you can work out, play and learn about healthy living.



**20+**

intramural sports



This spread is static. All recipients will see this spread about the city of Springfield, where Missouri State's main campus is located.



You will find a great community in **SPRINGFIELD.**

A town known for colleges — but so much more than a college town. A developing city where you can expect great networking as you start a career. Springfield is all this and more. What will it become to you?



**YOU'LL BE PART OF A GROWING HUB**  
Springfield is the third-largest city in Missouri.



**167,300+** people live in the city limits  
**458,900+** people live in the five-county metropolitan statistical area



**FREE MSU SHUTTLE**  
See Springfield from the Bear Line! Our shuttles go all around campus — including to our downtown buildings.



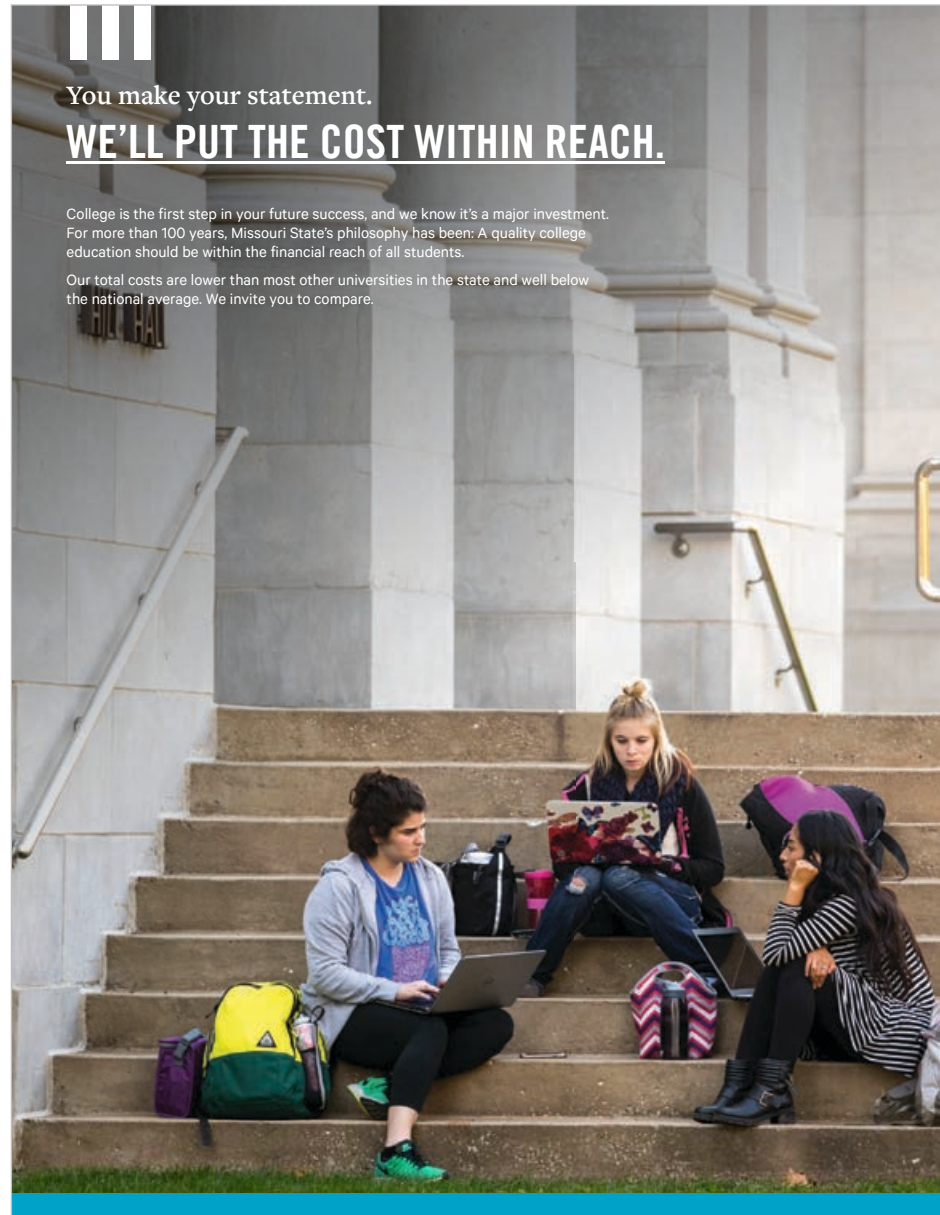
**WE'RE YOUR #1 CHOICE FOR AFFORDABILITY**  
Did you know that Springfield, Missouri, nabbed the top spot in the nation as the most affordable city for students? Here, you'll enjoy low housing costs, as well as free activities around the city such as concerts, movies and more.  
*Source: Student Loan Hero, 2018*



**WHAT CAN YOU DO HERE?**

- Our students love:
- Exploring the downtown area near campus, with coffee shops, boutiques and businesses with all kinds of food and drink.
  - Finding favorite restaurants (and favorite desserts).
  - Being part of our thriving arts scene, including theaters, live music, a ballet, a symphony and a FREE art walk each month.
  - Catching Bears and Springfield Cardinals baseball games at Hammons Field.
  - Supporting local food at our farmers markets.
  - Going to the movies, from our independent cinema to large theaters.
  - Experiencing the natural beauty of the Ozarks in our parks and greenway trails.

This spread is customized to Rodney's geographic location. He is from Missouri, so we only include cost information for in-state students.



You make your statement.  
**WE'LL PUT THE COST WITHIN REACH.**

College is the first step in your future success, and we know it's a major investment. For more than 100 years, Missouri State's philosophy has been: A quality college education should be within the financial reach of all students.

Our total costs are lower than most other universities in the state and well below the national average. We invite you to compare.



**CALCULATE YOUR NET PRICE**

Our net price calculator allows you to figure out your cost of attending Missouri State University. It also gives you estimates of federal, state and institutional aid.

[MissouriState.edu/Calculator](https://MissouriState.edu/Calculator)



**COMPLETE THE FAFSA**

The FAFSA is the Free Application for Federal Student Aid. If you want to be considered for federal, state and/or Missouri State University financial aid, you must complete the FAFSA.

[FAFSA.gov](https://FAFSA.gov)

MSU FAFSA code: 002503

MSU priority deadline: Feb. 1



**COST OF ATTENDANCE**

This table gives you the typical basic costs for an undergraduate student living on campus during the 2019-20 academic year (fall and spring semesters combined).

	Missouri resident	Non-Missouri resident
Tuition and fees (30 credit hours)*	\$7,588	\$7,588
Out-of-state tuition	\$0	\$8,310**
Housing and meals (average)***	\$9,128	\$9,128
Books and supplies****	\$1,288	\$1,288
<b>TOTAL</b>	<b>\$18,004</b>	<b>\$26,314</b>

\* Costs shown are based on 15 credit hours per semester using the basic tuition of \$218 per credit hour for Missouri residents (\$495 for nonresidents) and include student services fees (\$524 per semester for full-time students). Courses taught online have a higher tuition rate, some programs charge additional fees for their courses and some courses have supplemental fees. Complete details on costs: [MissouriState.edu/Costs](https://MissouriState.edu/Costs)

\*\* You may qualify for an out-of-state tuition waiver.

\*\*\* The housing and meals rate shown is representative. The university offers a wide range of options. Details on residence halls and housing and meals costs: [ResLife.MissouriState.edu](https://ResLife.MissouriState.edu)

\*\*\*\* The cost of books and supplies will vary based on factors such as a student's course load, the decision to buy new or used books and whether books are resold at the end of the semester.

**HOW WE COMPARE NATIONALLY: AVERAGE TUITION AND FEES**

Missouri State tuition based on 30 credit hours per year

[MissouriState.edu/Costs](https://MissouriState.edu/Costs)



Source: College Board Trends in College Pricing 2018-19, national averages for four-year colleges



This spread is static. All recipients will see this spread, which is about Missouri State's scholarship offerings.



## You are thinking about how to pay for your Missouri State education. WE CAN HELP.



### GET FINANCE TIPS

You can go to activities and presentations put on by Real L.I.F.E. (Literacy in Financial Education) to learn about student loans, creating a budget, paying for school, filing your taxes, thrifting, couponing and more.

[MissouriState.edu/ReallIFE](https://MissouriState.edu/ReallIFE)



### YOU CAN SAY YES TO ADVENTURE!

If you receive the Board of Governors, Provost or Deans Scholarship, you have access to a \$1,000 study-away voucher. There are 70+ destinations you can experience through our short- and long-term study-away programs. Start planning your trip!

[MissouriState.edu/StudyAway](https://MissouriState.edu/StudyAway)

### EXPLORE OUR SCHOLARSHIPS

Full details about application guidelines, renewal criteria, number available and allowable scholarship combinations are online.

[MissouriState.edu/Scholarships](https://MissouriState.edu/Scholarships)

COMPETITIVE SCHOLARSHIPS						
SCHOLARSHIPS	AMOUNT	SELECTION CRITERIA				APPLICATION DEADLINE
		MINIMUM ACT/ SAT EQUIVALENT	CLASS RANK	GPA/ 4.0 SCALE		
Presidential	\$15,000 per year	31/1390*	N/A	AND	3.90 or higher	December 1
Inclusive Excellence	\$4,000 per year	Must have a demonstrated commitment to the promotion of diversity and inclusion. Must also meet one or more of the following criteria: Be from a historically underrepresented group; be from a low socio-economic background; be a first-generation student; have a documented disability.				January 30
Hutchens/SGA Centennial Leaders	\$2,500 per year (\$1,000 for students who are also receiving either the Provost or Deans Scholarship)	20/1030*	AND	Top 50% OR	3.00 or higher	January 30
<b>OTHER SCHOLARSHIPS</b>						
Missouri State Advantage	\$1,000 per year	Entering freshmen who complete nine or more credit hours through the Missouri State University dual credit program with a cumulative MSU grade point average of 3.25 or higher.				Apply for admission by June 1
Missouri State Promise	\$2,000 per year	Missouri residents with financial need and a qualifying academic record who are not receiving another MSU scholarship.				February 1 (FAFSA required)
Missouri Boys State/Missouri Girls State Leadership Award	\$1,000 per year	Entering freshmen must have solid academic and leadership record, and must have participated in Boys State/Girls State.				March 1
A+ Recognition Scholarship	\$500 per year	Must meet A+ program requirements.				June 1
Out-of-State Tuition Waiver	Full waiver of out-of-state tuition	24/1160*	OR	Top 50% OR	3.25 or higher	None
Continue the Tradition Tuition Waiver Program	Full waiver of out-of-state tuition	Available to nonresidents with a parent or grandparent who is a graduate of Missouri State University.				None

\* Score reflects the sum of the evidence-based reading/writing and mathematics portions of the SAT

### WHY DOES COLLEGE ADD VALUE TO YOUR LIFE?

College graduates:

- Are healthier.
- Are more engaged in civic affairs.
- Are more likely to have health insurance and retirement benefits.
- Have lower unemployment rates.
- Have less debt than peers with just a high school diploma.

Sources: *The College Board; the U.S. Bureau of Labor*

### FIND HELP WITH YOUR CAREER SEARCH

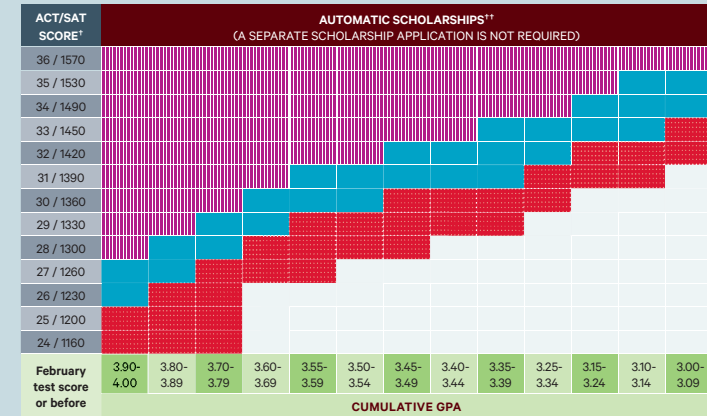
You'll have access to the Career Center's free services. The center can:

- Help you explore different academic majors.
- Provide career counseling.
- Help you research internships and other experiences.
- Advise you about how to write a résumé.
- Walk you through a mock interview.
- Help you search for jobs, graduate schools and more.

Missouri State is ranked among **the lowest**

in student loan debt in Missouri and the nation.

Source: *LendEDU*



**BOARD OF GOVERNORS SCHOLARSHIP (1)**  
\$5,500 + \$1,000 for on-campus housing + \$1,000 study away voucher (3)  
Total potential value: \$27,000 over 4 years, plus a full waiver of out-of-state tuition for non-Missouri residents.

**PROVOST SCHOLARSHIP (2)**  
\$3,000 + \$1,000 for on-campus housing + \$1,000 study away voucher (3)  
Total potential value: \$17,000 over 4 years, plus a full waiver of out-of-state tuition for non-Missouri residents.

**DEANS SCHOLARSHIP**  
\$2,000 + \$1,000 for on-campus housing + \$1,000 study away voucher (3)  
Total potential value: \$13,000 over 4 years, plus a full waiver of out-of-state tuition for non-Missouri residents.

(1) International Baccalaureate diploma recipients will be awarded the Board of Governors Scholarship regardless of test scores. Board of Governors Scholarship recipients qualify for admission to the Honors College.

(2) Students who are (a) ranked first or second in their class or (b) in the top 10 percent of their class and have an ACT of 26 or higher (SAT 1230) by February will receive the Provost Scholarship.

(3) The \$1,000 study away voucher is not renewable.

<sup>†</sup>Score reflects the sum of the evidence-based reading/writing and mathematics portions of the SAT

<sup>††</sup>**DEADLINE:** Apply for admission no later than Feb. 1 of your senior year. Students who apply after Feb. 1 may be considered on an individual basis if funding is available. Students who are selected will be notified by mail.

This spread is static. All recipients will see this spread, which contains important information applicable to all students.



Start making your statement:

## APPLY NOW!

Applying has never been easier. It's FREE, and MSU is now on the Common App.

[Apply.MissouriState.edu](https://apply.missouri-state.edu)

### HIGH SCHOOL CORE-CURRICULUM REQUIREMENTS

The high school core-curriculum requirement is based on recommendations of the Missouri Coordinating Board for Higher Education.

**ENGLISH:** Four units of course work emphasizing college preparatory composition, research skills, analysis of literature and other content of comparable or greater rigor. Speech and debate courses may be included.

**MATHEMATICS:** Three units of course work emphasizing college preparatory algebra and other content of comparable or greater rigor. Students who complete algebra prior to their freshman year must complete three additional units in grades 9-12. Four units of mathematics are recommended.

**SOCIAL STUDIES:** Three units of course work emphasizing American history, Missouri government and Missouri history as required by state statute (Missouri residents only), geography/world civilizations and other content of comparable or greater rigor.

**SCIENCE:** Three units emphasizing college preparatory biology, chemistry and other content of comparable or greater rigor. One unit must be a laboratory course.

**FINE ARTS:** One unit emphasizing visual arts, instrumental or vocal music, dance, theater or other content of comparable or greater rigor. Graduates of accredited Missouri high schools meet this through completion of the fine-arts requirement for graduation.

**ACADEMIC ELECTIVES:** Three units selected from foreign language and/or a combination of two or more of the areas listed above or computer science.

**ADDITIONAL ELECTIVES:** Additional elective credit to bring total to 24 units (required of Missouri high school graduates).

For additional details and a list of acceptable courses:

[MissouriState.edu/AdmissionRequirements](https://missouri-state.edu/AdmissionRequirements)

### HIGH SCHOOL DUAL CREDIT

MSU recognizes credit earned through high school dual-credit programs. We need a transcript from your high school and/or each college through which you will have earned credit. The credit and grades you earn through the dual-credit program will become a part of your permanent academic record.

Learn more: [MissouriState.edu/TransferringCredit](https://missouri-state.edu/TransferringCredit)

### ADMISSION TO MISSOURI STATE

If you successfully complete the high school core curriculum before graduating from high school, you will qualify for admission if you meet the requirements in the scale below.

#### How to use this scale

**STEP 1:** Using your class-rank percentile and grade point average, determine which will place you higher on this scale. For example, if your class rank percentile is 60 and your GPA is 3.30, you would use the line based on your GPA. If your school does not rank, your GPA will be used to determine your eligibility. If your school provides both a weighted and an unweighted GPA, the highest will be used to determine your eligibility for admission.

**STEP 2:** Follow the line you identified in Step 1 across the scale to determine the minimum ACT or SAT score you must have. Using the same example from Step 1, a student with a class-rank percentile of 60 and a GPA of 3.30 would need either an ACT composite of 19 or higher or an SAT total of 990 or higher.

Class rank percentile	or	GPA on a 4.00 scale	and	ACT composite	or	SAT total*
75 or higher		3.50 or higher		17		920
71 to 74		3.41 to 3.49		18		960
64 to 70		3.25 to 3.40		19		990
56 to 63		3.04 to 3.24		20		1030
48 to 55		2.85 to 3.03		21		1060
40 to 47		2.63 to 2.84		22		1100
34 to 39		2.50 to 2.62		23		1130
Below 34		Below 2.50		Not admissible		

\* Sum of evidence-based reading/writing and math scores

### FRESHMAN ADMISSION ALTERNATIVES

We are a selective-admission institution. We want to admit students with demonstrated potential for academic success. We recognize that some students have potential for success not clearly evident through standard measures of class rank, grade point average and test scores. If you do not meet the requirements listed above, you can explore alternative ways to gain admission to Missouri State.

Review our freshman admission alternatives:

[MissouriState.edu/AdmissionAlternatives](https://missouri-state.edu/AdmissionAlternatives)

### ADVANCED PLACEMENT

Missouri State gives credit for most Advanced Placement exams, as well as International Baccalaureate and other programs.

Learn more: [MissouriState.edu/CreditByExam](https://missouri-state.edu/CreditByExam)



#### WHEN CAN I APPLY?

Our application opens July 15 for the 2020-21 academic year. Our priority deadline is **Feb. 1**.



#### WHEN DO I ACCEPT MY ADMISSION OFFER?

We ask that you accept your offer of admission by paying the \$125 confirmation fee on or before **May 1**. This reserves your spot for the upcoming fall!

#### HAVE QUESTIONS? ADMISSIONS IS HERE FOR YOU

- [Admissions.MissouriState.edu](https://Admissions.MissouriState.edu)
- [Admissions@MissouriState.edu](mailto:Admissions@MissouriState.edu)
- [417-836-5517](tel:417-836-5517) or [800-492-7900](tel:800-492-7900)

#### WE'D LOVE TO SOCIALIZE WITH YOU

Be our fan or subscribe to our feeds to talk with other Bears, find out about life on campus, watch videos and get all the latest MSU news:

- [Missouri State University](https://www.facebook.com/MissouriState)
- [Missouri State University](https://www.youtube.com/channel/UC8v31111111111111111111)
- [@MissouriState](https://twitter.com/MissouriState)
- [@MissouriState](https://www.instagram.com/MissouriState)



The back cover is customized to Rodney. Since he hasn't visited campus, we include two calls to action: schedule a visit and take a virtual tour.

His mailing address is printed on the back cover. The book will be mailed in a clear envelope.

**Missouri State** | OFFICE of ADMISSIONS

901 S. NATIONAL AVE.  
SPRINGFIELD, MO 65897

[Admissions.MissouriState.edu](https://Admissions.MissouriState.edu)

Rodney Bear  
123 South St.  
Springfield, MO 65802

**TAKE A VIRTUAL TOUR**  
Any time you want, you can explore 360 degree views of indoor and outdoor sites. You will be able to go inside academic buildings and campus landmarks.  
[MissouriState.edu/#VirtualTour](https://MissouriState.edu/#VirtualTour)



Missouri State University adheres to a strict nondiscrimination policy and does not discriminate on the basis of race, color, national origin (including ancestry, or any other subcategory of national origin recognized by applicable law), religion, sex (including marital status, family status, pregnancy, sexual orientation, gender identity, gender expression, or any other subcategory of sex recognized by applicable law), age, disability, veteran status, genetic information, or any other basis protected by applicable law in employment or in any program or activity offered or sponsored by the University. Sex discrimination encompasses sexual harassment, which includes sexual violence, and is strictly prohibited by Title IX of the Education Amendments of 1972.

This guide is published for informational purposes only. Requirements, curricula, regulations, policies, fees, course and other matters described in this publication are subject to change. In compliance with the Student Right to Know/Campus Security Act, Missouri State provides information upon request to prospective students regarding campus security policies, crime statistics and graduation rates. To request this information, contact the office of admissions, 901 S. National Ave., Springfield, MO 65897 or 417-938-5517. The annual security report prepared by the office of safety and transportation is available online: [MissouriState.edu/AnnualSecurity](https://MissouriState.edu/AnnualSecurity)

Written, designed and produced by the Missouri State offices of editorial and design services and admissions. Photography and photo illustrations by Missouri State office of visual media. Printing by Missouri State Printing Services. ADM 01-16-2019

The next few pages show the other spreads that we designed for the rest of the academic interests, extracurricular interests, geographic location and campus visit variables.



# Other academic interest variable pages (besides the College of Natural and Applied Sciences, which was shown in Rodney's viewbook).

We have seven academic colleges. We wrote and designed eight variable spreads: one per college, and one generic for an undeclared student.

When we don't have the information for a student, we use the undeclared spread as the default.

### Here, you can unite **PASSION AND CREATIVITY.**

Your education will tackle complex questions. You can't automatically know the answers in our College of Arts and Letters, so you can learn how to search for them.

An education in the arts can refine your natural talents and strengthen your writing process. Here, you will learn to work with others and express your ideas with clarity. You will seek the world in the news.

No matter what your career in arts and letters brings, at Missouri State you will gain the critical thinking, communication, adaptability, collaboration and persistence you will need to be prepared.

**WANT TO LIVE TO BE A BORN STUDYING AND LETTERS?**  
Follow us on Twitter, Facebook, Instagram and explore @MSU\_COLA.

Our media, journalism and film students have won **650+ awards** for their creative projects, storytelling and more.

Missouri State's department of theatre and dance is **1 of just about 180** programs in the United States to be accredited by the National Association of Schools of Theatre.

**DEPARTMENTS IN THE COLLEGE OF ARTS AND LETTERS**

- Art and Design
- Communication
- English
- Modern and Classical Languages
- Media, Journalism and Film
- Music
- Theatre and Dance

**WHY CHOOSE AN ARTS EDUCATION?**

- The Missouri State University Creative majors perform for national and international shows.
- Our students work in the National Forensic Association tournaments.
- We place our students in a host of exciting professions at annual acting festivals. The TV offers language and awards in many schools.
- You could learn almost any language you want through the Foreign Language Institute. The TV offers language and awards in many schools.
- Teach Theatre, our national summer stock theatre, is a part of Actor Equity. In Ten Towns, you could work for the same theatre with many professions from around the country.
- Our undergraduate creative writing program is one of the largest in the US and in the United States.

**DEPARTMENTS IN THE COLLEGE OF ARTS AND LETTERS**

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Reynolds College of Arts and Letters

### Here, you will benefit from **A LEGACY OF LEARNING.**

Are you ready to begin the next generation in our College of Education, you will find a proven record of excellence.

When Missouri State University was established in 1903, it was a school meant to prepare teachers. You can be a part of our College of Education and continue Missouri State's teaching tradition.

You will have access to all the resources you would expect at a university with 100+ years of educational history. We will give you the training during your first year. You could see your future in action when you get your teaching certificate, licensure and more.

No matter what career path you will be confident and ready as soon as you graduate.

78% of our graduates are employed in teaching or related fields.

Missouri State has been educating teachers for more than **110 YEARS**.

**50+** MSU advantage exclusively available to students in the College of Education.

**1 out of 8** teachers in Missouri are Missouri State graduates.

**68,189** Missouri State graduates.

**DEPARTMENTS IN THE COLLEGE OF EDUCATION**

- Childhood Education and Family Studies
- Counseling, Leadership and Special Education
- Teaching Foundations and Technology

**BENEFIT FROM REMARKABLE RESOURCES**

- **Child Development Center:** This is an on-campus child care center for about 80 children ages 18 weeks to 5 years old. You can gain experience here while you work with highly qualified teachers.
- **The University Child Care Center:** You can observe and participate with teachers who care for children ages 2 to 5 years old at the facility, which partners with Missouri State.
- **The Learning Connection:** You can gain teaching experience in the process school for ages 3-5 through 5th grade with Missouri State.
- **General Education:** You can explore teaching methods in the process school for ages 3-5 through 5th grade with Missouri State.
- **Missouri State's Department of Elementary and Secondary Education:** Many of our programs are also accredited by the Association for Childhood Education International and the National Association for the Education of Young Children.

**DEPARTMENTS FOR FIELD PLACEMENT**

- Our Educational Field Placement Office will help you in the right program or experience.
- You will gain academic advising and career guidance at the Professional Education Advancement Center.
- Also, graduate-level students are involved in workshops and other professional development opportunities through the Teacher Assistance Program.

**CAEP Missouri EDUCATION**

OUR EDUCATION PROGRAMS EXCEL IN QUALITY

- We have accreditation from the Council for the Accreditation of Educator Preparation (CAEP).
- We have been accredited since 1993. This is the standard of excellence in teacher preparation.
- The Missouri Department of Elementary and Secondary Education.

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College of Education

### Here, you can **GET DOWN TO BUSINESS.**

Your education should help you take charge of your professional goals in our College of Business, you will find a focus on your success.

We have a record of excellence in business education. You will have access to all the resources you need at one of the largest public business schools in the region. You can benefit from our relationships with professional employers.

At Missouri State, you won't just learn business theories and techniques. You will learn about ethics and leadership. You will gain the networking and professional skills to interact with dedicated people in meaningful ways.

No matter what your career brings, you will be prepared.

**WANT TO LIVE TO BE A BUSINESS BRAT?**  
Follow along on Twitter, Facebook.

Our media, network and film students have won **200+** prizes for their creative projects, storytelling and more.

Missouri State has been educating business students for more than **160+** years. MSU advantage exclusively available to students in the College of Business.

**25+** student organizations you can join related to College of Business programs.

**DEPARTMENTS IN THE COLLEGE OF BUSINESS**

- School of Accountancy
- Finance and General Business
- Information Technology and Cybersecurity
- Management
- Marketing
- Merchandising and Fashion Design
- Technology and Communication Management

**WE'RE THE TOP BUSINESS ACCREDITATION**

- You could get an industry and high to top financial education in our College of Business in New York and London.
- Also, you could get an MBA at the State (MSU) Business students regularly appear at major events like Deans.
- Each of the top 5 accounting firms, the largest in the world, regularly recruit at Missouri State.
- You can study information technology and cybersecurity in our College of Business. We are ranked in the top 10 by industry leaders.
- Missouri State has been a global reputation. The team has won many national and international competitions in the last 10 years.
- Each year a group of merchandising and fashion design students travels to New York City to visit fashion business and meet successful alumni.

**DEPARTMENTS IN THE COLLEGE OF BUSINESS**

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College of Business

### Here, you can become a **CITIZEN LEADER.**

How do we experience life as a human? How do we interact with each other? Why do we take the actions we take?

The Humanities can help you explore big questions like these, and give you insight into how people think, how we create culture and how we make decisions.

Our College of Humanities and Public Affairs will help you engage, connect and understand. Here, you will receive history, culture, the present and look to the future. You may study social, political or legal structures, ethics, religious systems and economic practices.

As a Missouri State graduate, you will have deep, meaningful insight into the human experience.

**FINA HAD EMPHASIS AREA HERE**

We are one of the only universities in the world to offer a student's degree with an emphasis in public sociology. Public sociology focuses on community engagement. You will use your sociology skills to work with local organizations to address problems and issues.

**70+** MSU advantage exclusively available to students in the College of Humanities and Public Affairs.

Missouri State and its partner colleges and universities have commissioned **1,886+** Army officers, including 16 generals.

There are **4** MSU graduates on the national board of the Alpha Phi Sigma Criminal Justice Honor Society, including the president.

**DEPARTMENTS IN THE COLLEGE OF HUMANITIES AND PUBLIC AFFAIRS**

- Criminology
- Culture and Strategic Studies
- Economics
- History
- Military Studies
- Philosophy
- Political Science
- Religious Studies
- Sociology and Anthropology

**BENEFIT FROM OUR UNIQUE PUBLIC AFFAIRS PROGRAM**

Missouri State is a great place to study the humanities because we are a university with public affairs focus. All programs in the College of Humanities and Public Affairs help prepare you for the future, responsibility and joy of citizenship and ethical leadership. We will encourage you to participate intelligently in public life, gain a better understanding of the world and experience other cultures live head.

**INDIVIDUALIZE YOUR DEGREE WITH A REAL-TO-DEGREE OPTION**

CDPA offers many area studies programs in which you may earn a minor:

- Africa and African American Studies
- Asia Studies
- Disability Studies
- Diversity Studies
- Gender Studies
- Latin American, Caribbean and Hispanic Studies
- The Law and Society
- Middle Eastern Studies
- Native American Studies
- Ocean Studies

**JOIN WITH THE BEST IN YOUR FIELD**

The American Academy of Religion Conference Midwest region

- A meeting of the Missouri Anthropological Society
- The Missouri Middle Eastern Studies Conference
- The Alpha Phi Sigma Criminal Justice Honor Society
- The Stop The Violence Challenge
- The Army ROTC Ranger Challenge

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College of Humanities and Public Affairs

**Here, you can begin to MAKE A DIFFERENCE.**

You know the people who work in health and human services improve the well-being and lives of others.

These are the professionals who treat you when you're ill and help you stay well. They care for your baby and send their babies to school. They care for the elderly. They care for those who need support and put people in touch with community resources.

You probably think that some careers are more fulfilling than a better growth rate than other occupations. You could find education programs at many schools. But you want to develop an area that matters. Including a focus on community engagement and ethics?

There are lots to make your interests in the McQueary College of Health and Human Services. Our departments and programs attract top performing students. Many MCHHS faculty members worked or still work in the areas they teach. You will learn from their experience and our forward-thinking curriculum.

At Missouri State, we're the professionals in a leader in health and human services professions and disciplines.

**WE HAVE GREAT FACILITIES FOR HEALTH AND HUMAN SERVICES EDUCATION**

- This brand new building has opened since 2012
- Daily Clinic Health Sciences Center
- McQueary Family Health Sciences Hall

This building has been renovated since 2015.

- 100 beds, home of the psychology department
- Physical hall, home of the School of Social Work

**50+** MSU scholarships exclusively available to students in the McQueary College of Health and Human Services

**15+** internship agencies. This means we meet or exceed the highest standards.

The health care industry is projected to add **2.4 million** new jobs by 2025, a much faster growth rate than other occupations.

Source: U.S. Bureau of Labor Statistics

**WE MAKE THE PRE-PROFESSIONAL PROGRAMS YOU NEED**

We offer 10 pre-professional programs. These prepare you to enter a professional degree program after you earn your bachelor's degree.

- Pre-Anesthesiology Training
- Pre-Chiropractic Medicine
- Pre-Dentistry
- Dental Hygiene
- Pre-Medicine
- Pre-Occupational Therapy
- Pre-Optometry
- Pre-Pharmacy
- Pre-Physical Therapy
- Pre-Physician Assistant Studies

**EXPECT HIGH-IMPACT EXPERIENCES**

- We give you great networking and internship opportunities. Most MCHHS students will complete government or internship. These take place at sites such as medical clinics, government offices, hospitals, nonprofit organizations, corporations and schools.
- Our students give back and contribute to their communities. You could volunteer, provide care to low-income people, travel the world to study and more.
- You could travel to conferences or meetings to present research with faculty members.
- You could display work at our annual MCHHS Student Research Symposium.

**BENEFIT FROM REMARKABLE RESOURCES**

- **MSU Care Clinic:** This is a primary care clinic for uninsured adults. It is a joint partnership with a local health system. As a student, you may receive hands-on training here.
- **Speech, Language and Hearing Clinic:** We provide evaluation and treatment for community members of all ages.
- **Physical Therapy Clinic:** We offer evaluations, assessments and specialty therapeutic services to students, faculty, staff and community members.
- **Sports Medicine:** You may learn to use real-time polysomnogram chest reaction detection system.
  - interventions that stimulate and patients
  - metabolic measurement equipment
  - Biomechanical Advantage system
  - state-of-the-art human motion laboratories
  - exercise stress system
  - middle ear analyzer
  - video-ergonomic assessment system
  - clinical ultrasound equipment
  - 3-D goniometer

**DEPARTMENTS IN THE WILLIAM H. DARR COLLEGE OF AGRICULTURE**

- Agriculture, Agricultural Education and Communication
- Environmental, Plant Science and Natural Resources
- Animal Science

McQueary College of Health and Human Services

**Here, you will grow into an AGRICULTURE PROFESSIONAL.**

Agriculture is combined with important questions: How do we feed all the people in the world? How do we use our natural resources in a sustainable way?

In our William H. Darr College of Agriculture, you will have the best place to work with the land and animals. You can learn the most up-to-date business, technology and safety practices. You can learn about animal care, nutrition and breeding. You can learn about plant usage and the environment. You can learn how to advocate for agricultural issues, or how to teach agriculture to others.

We have a record of excellence in agriculture education. You can benefit from our top instructors with progressive employments.

At Missouri State, you can become one of tomorrow's agriculture industry leaders.

You could join any of our **20** student organizations dedicated to agriculture.

**50+** MSU scholarships exclusively available to students in the College of Agriculture

Missouri State has **7 farms** where you can get hands-on experience, including a working ranch.

We have **4,000+ acres** of land that is used for research and practical learning.

**BENEFIT FROM REMARKABLE RESOURCES**

- The campus home of the College of Agriculture is in a rich land. It has modern classrooms, a coffee greenhouse, laboratories and more.
- The Darr Agricultural Center is a short distance from the main campus. It has 30 acres with animal research and demonstration centers, an arena and green space. It is the sight of cattle shows and auctions, equine workshops, animal judging centers and horticulture farms.
- Journeaus Ranch is the university's 3,200-acre working cattle ranch located 60 miles from Springfield. It is home to the largest pastured beef herd in the United States.
- The Woodlands is about 100 acres of land near Springfield. It is used as an outdoor nature laboratory.

**LEARN BY DOING**

- You can gain experience by doing research at one of our working farms or centers, conducting lab work, testing internships and working through study areas.
- We offer agriculture students many ways to gain hands-on experience and network, including regular faculty-led excursions to Kansas City or St. Louis where you could meet leaders in agriculture industries.

**DEPARTMENTS IN THE WILLIAM H. DARR COLLEGE OF AGRICULTURE**

- Agriculture, Agricultural Education and Communication
- Environmental, Plant Science and Natural Resources
- Animal Science

Darr College of Agriculture

**We don't just prepare you for a profession. WE PREPARE YOU FOR YOUR FUTURE.**

We give you experiences that put your classroom learning into practice: Internships, Networking, Educational Trips. And so much more.

**YOU'LL HAVE ADVENTURES TO REMEMBER.**

No matter your passion, you will find ways to get out of the classroom and begin to experience your future.

- Our students travel to top global corporations and visit stock exchanges in New York City and London.
- They travel the world for archeology digs, through immersion courses, art history classes, courses on global agriculture practice and much more.
- They put on theatre and dance productions in London.
- They practice health care in hospitals and clinics around the region.
- Future teachers shape minds during time spent in local classrooms.

**1-ON-1** Relationships with your favorite professors and instructors.

**125,000+** problems around the world. That's great for networking!

**GET READY TO MEET YOUR NEXT WENTOR.**

Did you know that when Missouri State was founded in 1809, it was a school where faculty members often lived with their families? It took time to learn how to teach? Now, more than 200 years later, our faculty members still do so interact with you. They are committed to providing research. You can be a part of the process.

**EXPLORE STORIES AND VIDEOS ABOUT YOUR RESEARCH.**

[MissouriState.edu/VideoExp](http://MissouriState.edu/VideoExp)

Undeclared major/default







## The other variable costs spread is for out-of-state students

For out-of-state students, we give them additional information about how to qualify for the out-of-state tuition waiver.

**You make your statement. WE'LL PUT THE COST WITHIN REACH.**

College is the first step in your future success, and we know it's a major investment. For more than 100 years, Missouri State's philosophy has been: A quality college education should be within the financial reach of all students.

Our total costs go lower than most other universities in the state and well below the national average. We invite you to compare.

**CALCULATE YOUR NET PRICE**  
Our net price calculator allows you to learn how your cost of attending Missouri State University is also given your estimate of federal, state and institutional aid.

**COMPLETE THE FAFSA**  
The FAFSA is the First Application to Federal Dollars. And if you want to be considered for federal, state and/or Missouri State University financial aid, you must complete the FAFSA.

**MISSOURI STATE UNIVERSITY**  
Missouri State University  
1000 University Blvd.  
Springfield, MO 65807  
Admissions: MissouriState.edu

**TAKE A VIRTUAL TOUR**  
Any time you want, you can explore 360-degree views of interior and exterior views. You can take the tour on your mobile device, desktop or tablet.

**COST OF ATTENDANCE**  
This table gives you the typical basic costs for an undergraduate student living on campus during the 2019-20 academic year (fall and spring semesters combined).

	Missouri resident	Non-Missouri resident
Tuition and fees (20 credits/semester)	\$2,688	\$2,688
Out-of-state tuition	\$0	\$4,320**
Housing and meals (Coverage***)	\$6,028	\$6,028
Books and supplies****	\$2,266	\$2,266
<b>TOTAL</b>	<b>\$11,002</b>	<b>\$15,292</b>

**HOW WE COMPARE NATIONALLY AVERAGE TUITION AND FEES**  
Missouri State tuition based on 30 credits/semester per year

Missouri State (Missouri)	\$11,002
In-state public	\$6,202
Out-of-state public	\$16,282
Private	\$18,422

**NET FROM WELLBUILT?**  
YOU MAY GET OUT-OF-STATE TUITION WAIVER.  
You may qualify for the Out-of-State Tuition Waiver, a full waiver of out-of-state tuition. This waiver is based on Missouri State University's ranking in the U.S. News & World Report's Best Colleges in the South region. To qualify, you must have a 3.00 GPA and a 3.00 ACT score. One-time fee of \$100.00. For more information, visit MissouriState.edu/OutStateWaiver.

## The other variable back cover is for those who have visited campus

For students who have visited campus, we invite them to take the virtual tour to relive and refresh their visit experience.

**Missouri State** OFFICE OF ADMISSIONS

1000 UNIVERSITY BLVD.  
SPRINGFIELD, MO 65807  
Admissions: MissouriState.edu

**TAKE A VIRTUAL TOUR**  
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